



POWER COUPLES

SPONSORSHIP OPPORTUNITIES

September 12, 2026 in Austin, TX



Unite the Fight is fiscally sponsored by Texas Health Action and Kind Clinic, 501(c)(3) nonprofit organizations.



ABOUT UNITE THE FIGHT

Born in Austin, Unite the Fight is a drag-inspired fundraising experience that pairs first-time performers with seasoned drag mentors to create bold, high-energy performances in support of LGBTQIA+ organizations. What begins as a competition transforms into a powerful journey of self-expression, community building, and impact.

At its core, Unite the Fight is more than a gala—it's a movement. Through storytelling, creativity, and unapologetic joy, we bring together community leaders, allies, and advocates for a night that celebrates identity while raising critical funds for organizations doing life-changing work on the ground.



Our beneficiaries are at the heart of Unite the Fight—local LGBTQIA+ organizations doing critical, life-changing work in our community. From providing affirming healthcare and housing support to advancing advocacy, education, and equality, these partners ensure that every dollar raised directly fuels impact where it's needed most.

\$2+ MILLION

**Raised in support of
beneficiaries since 2017**





WHY SPONSOR UNITE THE FIGHT

Sponsoring Unite the Fight means aligning your brand with a dynamic, values-driven event that delivers both meaningful impact and high-visibility exposure.

Stand Out in a High-Energy, Sold-Out Experience

Position your brand at the center of one of the most vibrant, talked-about events of the year—featuring a diverse audience of professionals, creatives, philanthropists, and community leaders.

Amplify Your Brand Visibility

Gain exposure across multiple touchpoints, including event marketing, social media campaigns, press coverage, on-site branding, and live program recognition. Your brand doesn't just appear—it performs.

Connect with an Engaged, Loyal Audience

Unite the Fight attracts a passionate audience that values authenticity, inclusivity, and community impact. Sponsorship creates meaningful connections with attendees who support brands that show up with purpose.

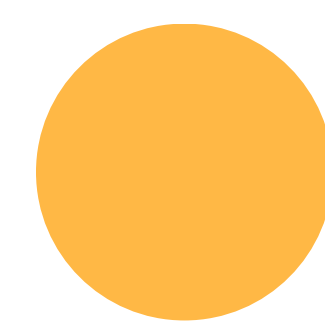
Demonstrate Your Commitment to Impact

Your sponsorship directly supports LGBTQIA+ organizations providing critical services, advocacy, and resources. This is more than visibility—it's a tangible investment in wellbeing and community empowerment.

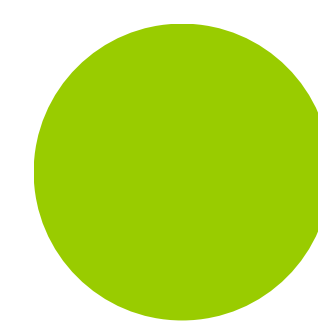
All sponsorship contributions are tax-deductible through our 501(c)(3) fiscal sponsors, Texas Health Action and Kind Clinic—providing both meaningful impact and financial benefit for your organization.

Sponsor Benefits

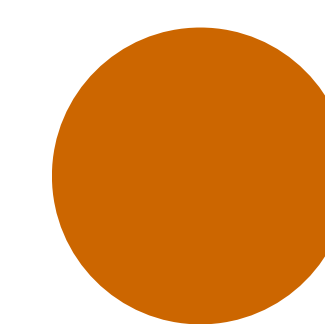
Additional sponsorship levels and custom partnership opportunities are available—please contact us to create a tailored package that aligns with your brand and impact goals.



VIP TABLE
\$5,000



Spotlight Sponsor
\$10,000



Center Stage Sponsor
\$15,000+



Queen of the Night Presenting Sponsor

VIP TABLE WITH FRONT-OF-ROOM SEATING, CONCIERGE BEVERAGE SERVICE, EXCLUSIVE ACCESS TO THE VIP PRE-PARTY COCKTAIL RECEPTION AT THE FAIRMONT

1 VIP Table
12 Tickets

1 VIP Table
12 Tickets

2 VIP Tables
24 Tickets

2 VIP Table
24 Tickets

COMPANY LOGO, LINK, AND LISTING ON UNITE THE FIGHT WEBSITE.



RECOGNITION ON ALL PRINT AND DIGITAL MATERIALS, AND EVENT SCREENS.



COLLABORATIVE SOCIAL MEDIA POST FEATURING YOUR BRAND WITH UNITE THE FIGHT AND BENEFICIARIES



ENHANCED LOGO PLACEMENT



SPECIAL ON-STAGE SHOUTOUT FROM OUR CELEBRITY HOSTS DURING THE GALA



DEDICATED EMAIL BLAST TO 5,000+ SUBSCRIBERS FEATURING YOUR BRAND



“PRESENTED BY” BRANDING + EVENT SPEAKING OPPORTUNITY





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**If you are interested in being a sponsor, please contact
Juan Benitez, Kind Clinic, Chief Advancement Officer
info@unitethefightgala.com
for more information.**

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